

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: One Westminster	
If your organisation is part of a larger organisation, what is its name? n/a	
In which London Borough is your organisation based? Westminster	
Contact person: Ms Jackie Rosenberg	Position: Chief Executive
Website: http://www.onewestminster.org.uk	
Legal status of organisation: Charitable company	Charity, Charitable Incorporated Company or company number: 295501
When was your organisation established? 03/10/1986	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector		
Which of the programme outcome(s) does your application aim to achieve? More organisations with improved capabilities in monitoring, evaluation and impact reporting More organisations with the skills to improve their volunteer management		
Please describe the purpose of your funding request in one sentence. To enhance the quality of service we provide to voluntary organisations and to volunteering across Westminster, by providing a seamless volunteering, brokerage and development service.		
When will the funding be required? 02/10/2017		
How much funding are you requesting?		
Year 1: £44,126	Year 2: £42,381	Year 3: £42,985
Total: £129,492		

Aims of your organisation:

One Westminster's Vision is: - A Westminster where volunteering and community action transforms lives

Our Mission is: - Identifying and meeting social and community needs by: -

- ? Researching and understanding the needs of our diverse communities
- ? Facilitating and promoting the delivery of high quality and responsive services to meet those needs
- ? Delivering high quality organisational development
- ? Promoting and enabling volunteering
- ? Creating and supporting partnerships between charitable, business and voluntary sectors
- ? Providing voice, leadership and representation for the local charitable sector.

Main activities of your organisation:

We provide, information, training, capacity building, support and advice to the wider voluntary and community sector across Westminster - this includes:

- Web-site with up to date information, resource bank, e-bulletins etc.
- Running the Westminster Community Network for local groups to attend
- Running a Children and Young People's Network, Older People's Network
- Providing one-to-one support, networking opportunities, workshops and bespoke training courses to people within the voluntary sector
- Supporting a wide range of consultations and engagements on behalf of statutory partners within Health and City Council

We provide a full range of support and advice and brokerage to support volunteering across Westminster - this includes

- On line support for individual volunteers
- Volunteer management training
- Best practice support regarding volunteering
- Brokerage within the voluntary sector linking with private corporates through our Time and Talents programme

We provide an umbrella DBS service supporting over 100 volunteers a month to get their DBSs.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
10	13	12	30

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	October 13th 2021

Summary of grant request

One Westminster was formed in 2014 from the merger of VCW and VAW. Through a strategic alliance with PDT we now have a part-time CEO, reduced costs and are able to provide strong support to Westminster's civic society including neighbourhood forums and traditional CVS and Volunteering support to voluntary sector organisations.

Westminster has over 200 local charities providing a wide range of services to the local community. With increased demand and reduced budgets, the Council and the local CCGs are looking to the voluntary sector to provide services and support, particularly through the use of volunteers. Examples are the library service, home-care, befriending, community champions etc.

Commissioners and funders are understandably keen to ensure that their reduced funding is spent on evidence based programmes. Consequently, voluntary organisations are being required to evidence their impact with strong monitoring and evaluation. For small community based organisations, this can be very challenging.

One Westminster has staff in place with a wide range of skills. A qualified outcomes champion, strong organisation development skills and extensive expertise in volunteering -- from recruitment and training through to retention and best practise. We have a proud tradition of supporting volunteering across all our work and run a major corporate volunteering programme linking local businesses with voluntary organisations providing team building days and professional expertise.

Our current CVS contract is to provide a triage and connect service and the Community Network. It does not include training or direct capacity building. We do, however, provide limited 1-1 sessions and workshops from our own resources. Our annual surveys however, confirms a strong demand for more work-shops and support around volunteering policy and practise, monitoring and evaluation, evidencing impact and fundraising.

Through our strategic review, we have identified the need for a new part-time role which, if funded, will have a disproportionate impact on our capacity to deliver our services and more importantly a significant impact on the wider voluntary sector across Westminster.

The new post holder will work with staff to design and deliver with others, a holistic programme of training covering volunteering best practise, monitoring and evaluation, evidencing impact and fundraising, to be offered to local voluntary organisations. This will include both one-to-one sessions and 36 workshops over 3 years to over 200 local voluntary sector organisations.

Organisations accessing the training will be supported to apply to funders using evidence generated through their introduction of new monitoring and evaluation tools. They will also be supported to monitor their use of volunteers and evidence best practise.

The post-holder will have strategic management responsibility for our organisational development, volunteering and Time and Talents work. This will enable us to ensure that One Westminster is making the absolute best use of our skills and resources; joining up activities and maximising our effectiveness.

The post-holder, with volunteer and staff support, will be required to liaise with, and outreach to, colleagues across the sector, ensuring and evidencing that smaller, BME and other less-resourced organisations have access and priority to the training.

They will ensure that evaluation forms, focus groups, case studies and our annual survey of the sector measures the effectiveness and value of any training given so that new programme can be devised based on the feedback.

One Westminster produces a regular e-bulletin and has a well-used web-site. These will continue to be used to promote our work and learning across the sector. Our CEO is an active members of the London CVS Director's Network and will continue to do all she can to spread best-practise and share any learning across as wide an area as possible.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

We currently have the NCVO - APS Accreditation in Befriending and Mentoring. Due to financial pressures we have not gone for other Kite marks at the moment. However, we are acutely aware of best practice given that we support other Third Sector groups to achieve PQASSO and other quality kite marks such as IIP.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

36 workshops over 3 years for up to 200 small voluntary sector organisations. Workshops to cover topics such as excellent volunteering, evidencing impact, fundraising, monitoring and evaluation.

3 annual conferences over 3 years bringing the voluntary sector together to discuss, debate and learn about volunteering, impact, monitoring and evaluation.

36 management meetings with Volunteer, Corporate Volunteer and CVS team leaders to ensure strong unified and holistic programme resulting in vastly improved service to wider sector.

Regular outreach to smaller volunteer led and BME organisations to ensure engagement.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Local voluntary organisations - regardless of their size or resources available - report the delivery of new and/or sustainable volunteering programmes in Westminster,

Voluntary organisations in Westminster report an increased knowledge of how to evidence impact and a higher success rate in funding applications with more resources to support community need.

Increase in volunteers both individual and corporate within Westminster supporting the local community and service delivery

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We operate in an extremely volatile funding environment. By working in partnership with others we are always looking for sustainable ways to deliver our work. We will continue this with the aim of convincing National Government, WCC, London Funders and the CCGs that our type of work is crucial for a strong and vibrant civic society.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year? 150
In which Greater London borough(s) or areas of London will your beneficiaries live? Westminster (100%)
What age group(s) will benefit? All ages
What gender will beneficiaries be? All
What will the ethnic grouping(s) of the beneficiaries be? A range of ethnic groups
If Other ethnic group, please give details:
What proportion of the beneficiaries will be disabled people? 1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Senior Manager @ 21 hours a week plus on cost	22,272	22,717	23,171	68,160
Out reach support to "hard to reach" groups	5,000	5,000	5,000	15,000
Work-shop and conference programme	7,000	7,000	7,000	21,000
Office overheads and IT	2,500	600	650	3,750
Management and core overheads @ 20%	7,354	7,064	7,164	21,582
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	44,126	42,381	42,985	129,492
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
0	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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	0	0	0	0

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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary income	258,029
Activities for generating funds	0
Investment income	159
Income from charitable activities	838,765
Other sources	0
Total Income:	1,096,953

Expenditure:	£
Charitable activities	1,036,134
Governance costs	40,235
Cost of generating funds	0
Other	0
Total Expenditure:	1,076,369
Net (deficit)/surplus:	20,584
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	30,183
Investments	0
Net current assets	47,992
Long-term liabilities	984
*Total Assets (A):	77,191

Reserves at year end	£
Restricted funds	108,522
Endowment Funds	0
Unrestricted funds	-31,331
*Total Reserves (B):	77,191

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
31-40%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

For the financial year ending 2017 we anticipate that we will make a small operating surplus in line with our objective of building a reserve.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	117,054	449,701	278,245
London Councils	0	0	0
Health Authorities	0	0	50,000
Central Government departments	10,000	0	16,944
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Big Lottery - Volemploy	75,769	72,529	76,300
Big Lottery - Youth Volemploy	84,948	70,828	90,062
Big Lottery - Family Learning	0	0	94,792
John Lyons Charity	0	35,000	35,000
Big Lottery - LD befriending	0	48,440	57,198

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Jackie Rosenberg**

Role within **Chief Executive**
Organisation: